

The optimization of *Haematococcus pluvialis* culture on outdoor photobioreactor of new polybag type

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A unicellular green microalgae, *Haematococcus pluvialis*, has been focused as a microbial source of astaxanthin production and astaxanthin has been suggested as a food supplement for humans. *H. pluvialis* accumulates the highest level of astaxanthin. In this study, the microalgal *H. pluvialis* was cultured at outdoor condition. The condition is maintained, temperature is 20~25°C, light intensity is 80~150 $\mu\text{mol photon/m}^2\text{s}$. A photobioreactor of poly bag type which has 15L volume was used for cell cultivation. *H. pluvialis* culture accumulated astaxanthin about 200 mg/L during the hundred days. This is good data compared with indoor condition at small scale. In industry, this result can be useful to make the high profitable photobioreactor.