

Analysis of PCB(Printed circuit board) Industry Characteristics and Market trends

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PCB (Printed Circu Board) is a typical electronic component. An electric circuit is formed on an insulating substrate to constitute a conductor capable of transmitting an electric signal. It is necessary for most electronic products such as home appliances and communication devices. The characteristics of the PCB industry are related industries, which are linked to the organic and interconnected industries, and are also labor-intensive, technology-intensive and capital-intensive industries. In the domestic PCB industry, the development of downstream industries such as mobile phones and semiconductors, excellent production technology, and sustained growth of the global IT industry are strengths and opportunities. On the other hand, PCB companies, which are small and medium enterprises, And overseas transfer of production facilities are identified as weaknesses and threats. In this study, characteristics of PCB industry, domestic and overseas market size and trend of PCB industry, and market prospect of PCB industry were analyzed.